

## 100 Percent Financed

Getting Started in Applying for Business Credit with a  
Personal Guarantee



By Juan Pablo

# 100 Percent Financed

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## **Chapter 1: What is Business Credit: *Defining and Procuring it***

*“All that we are is a result of what we have thought.”*

*(Buddha)*

Many people think business credit is only referring to hard money, home equity loans, or lines of credit. For the purposes of this free eBook, Business credit comes in the form of credit cards which provides funding for your business. Yes, credit cards.

As perplexing as it may be to fathom using credit cards to acquire passive income, it's most certainly possible. Business credit cards catapulted me from the 9 to 5 realm to the newfound world of financial freedom. Business credit can jump-start anyone's business or multi-family investments. Allow me to give you a brief overview of how you can obtain business credit and of what you can do in the meantime if you do not qualify for business credit.

Small business owners need business credit for working capital, growth, asset acquisition, and emergencies. Business credit can hold the business owner over until he or she receives the necessary funds to pay off a bill, or to use them to buy income-producing assets like multi-family housing.

Speaking of real estate, imagine for a moment having an unexpected repair, such as a furnace breaking down in the middle of winter; you can quickly hire someone to repair it and pay for the labor and materials with your business credit card.

You can then use the proceeds of the cashflow to pay the debt incurred from the unexpected expense. Even if you have reservations about using business credit to acquire multi-family housing, it is still useful for emergencies.

I personally have used business credit to acquire multifamily properties by simply converting business credit into cash and having it directly deposited into my business checking account.

This method helped me get richer quicker by giving me access to capital without having to take the time to save the money needed for asset acquisition.

One of the great benefits of using business credit as compared to personal credit is that it doesn't report to personal credit reporting agencies; such as Experian, Equifax, or Transunion. Business credit reports to Dun & Bradstreet, Experian Business, Equifax Business, and Business Credit USA using the business name, address and Employer Identification Number that the IRS provides after incorporating the business with the particular state.

Unlike personal credit, your business credit scores range from 0 to 100 with 80 considered an excellent rating. Obtaining a vendor line of credit (credit that can only be used at a particular establishment) such as a home improvement store credit card, will report to the business credit bureaus to increase business credit.

Do not put too much emphasis on the business credit score, for this is considered building business credit. Building business credit can take up to a year to obtain funding. However, obtaining business credit with a personal guarantee can take 30 days to receive funding. The emphasis of this ebook will be on how you can obtain business credit with a personal guarantee. The typical funding amount is \$50,000 in the first round of funding. Results may vary.

A 680 credit score is the lowest score we will accept in regard to applying for business credit; however, a 720 personal credit score is ideal.

If you do not have this credit score, you'll need to do (a) bring a qualified partner into the deal that has the credit score or (b) work with us to repair your credit.

Starting off, I had to get my credit repair in order to obtain a 680 credit score.

Many business credit card lenders look at the borrower and not the business for the products I used and recommend. Why is that? It is because you as the borrower are personally guaranteeing it. Lenders want to see the creditworthiness of the borrower. As a

personal guarantee, the business credit card companies may report to your personal credit report if you default.

When you apply for business credit, inquiries will show up on your personal credit report and may slightly reduce your credit score.

But there's a way to get the inquiries removed and you'll find out how if you keep on reading. Getting all inquiries removed can increase your personal credit score up to 50 points. Banks do not like to see many inquiries, for it portrays the potential borrower as desperate for credit, and banks do not like to lend to people who are desperate.

If you are a real estate investor, borrowing funds from your personal credit reports on your personal credit. If the debt borrowed relative to the maximum credit limit is high, it could prevent you for qualifying for mortgages business credit. Consequently, if you need additional funding intended for business use, you should consider using business credit and not personal credit.

Too many small business owners use personal credit for business reasons. Personal credit should be used for personal reasons. Business credit should be used for business reasons.

Being that business credit comes in the forms of credit cards, there are no prepayment fees as with some loans. The great thing about business credit cards is that you can charge



them, pay them off, and charge them again. In addition, you can continue to get increases in credit lines in time.

Most of the business credit cards have introductory Annual Percentage Rates (APRs). Typically, they are 0% for the first six to twelve billing cycles (at the time of this writing) and may increase to 8.99% to 15.99% in interest, which is determined by the lender.

Normally, the minimum payment is calculated as 1% of the balance plus any interest accrued for that billing cycle. Again, this can vary from lender to lender, so make sure you know the terms up front before you borrow a single cent.

### Minimum Requirements to Qualify:

1. 720 Credit Score
2. No major delinquencies on credit report (foreclosures/bankruptcies)
3. No minor delinquencies on credit report in last two years (no missed credit card payments)
4. 10 years credit history
5. 30% or less revolving debt to credit ratio
6. At least \$5,000 in revolving credit limits personally

If you have a business partner that meets the requirements above have him or her apply and he or she will receive a new funding estimate.

If you don't meet the qualifications mention above but are close enough, consider applying for it anyway. You will receive free consultation on what you should do to qualify. Some of you may apply and receive a low funding estimate, but it's okay. We will help you get in the door and you can increase those limits and apply for additional rounds of funding in time. Personally, I received \$6000 in business credit my first round. By the end of that year, I increased it to \$110,000.

If you are nowhere close to qualifying because of your credit, don't fret! We provide credit repair services!

**We remove:**

- \*Collections
- \*Bankruptcies
- \*Judgements
- \*Tax liens
- \*Medical bills
- \*Charge-offs
- \*Repos,
- \*Evictions
- \*Inquiries

Click [Credit Repair](#) for additional information. When you apply, list "100 Percent Financed" as the referral.

The application process for applying for business credit is easy. Keep in mind, you can use the business credit for advertising for your online business, purchasing equipment for your restaurant, or even financing the marketing cost needed for your music business. Business credit can be converted into cash and can be used for asset acquisition, business growth, as well as for emergencies. Results may vary since everyone's credit and business ventures are not the same.

## **Chapter 2: The Steps to Applying For Business Credit**

*"I will prepare and some day my chance will come."*

*(Abraham Lincoln)*

**Here's the process:** Apply electronically, receive consultation, receive a funding estimate, and receive several business credit cards thirty days later. That's it!

We know exactly what the underwriters for these business credit card lenders are looking for and we make sure you are in compliance.

100 Percent Financed will help every client obtain maximum funding—this can entail applying for another round of business credit amongst other things. It's up to the borrower how much business credit he or she wants to take on. Plus, you do not owe us a single

dime until you receive the business credit cards in hand. You only pay us on the backend. We receive payment based on our success rate

Once the cards are received, you will owe a 12% fee, at the date of this writing, of whatever amount is awarded.

When you apply online with us, one of our representatives will contact you to provide you with consultation. If interested in applying, click [Business Credit With a Personal Guarantee](#). We will tell you a range of what you can qualify for now or we will tell you what you need to do to increase your credit to qualify.

If you are told that you are a potential candidate for the products we have to offer based on your personal credit, we will ask you if you currently have a registered. If you do not have an incorporated business, you or a professional can always create one. I am not a tax professional, so seek professional guidance from your accountant and/or attorney regarding which entity is best for you, and ask how business credit may affect your taxes.

Personally, I went online and visited the Secretary of State website in my area and registered my businesses without any assistance. One of my businesses was created two years ago for the international student venture, and the other business, which is a property management business, was created in February 2013.

Out of the \$110,000 in business credit I received, \$17,500 was awarded to the business I started in 2013. That dispels the misconception that you have to have a business operating for two years to receive funding (seasoned). After you create the businesses, obtain an EIN from [irs.gov](http://irs.gov) and a DUNS number from Dun & Bradstreet.

Dun & Bradstreet creates a business credit file for your business in which lenders may look at when you are applying for business loans. Set up a business checking account to receive your business credit cards once it's time to process them for cash.

When we start the business credit process, do not apply for financing until the application process is complete. Do not incur new debt or fall behind on current payments during the application process. If you apply for debt while under the process, you may have a new inquiry on your personal credit report and the new business credit card lender may reduce the amount they want to lend to you.

While applying, some business credit card lenders may call you to ask questions. The main reason why these underwriters are calling you is to find a reason to deny your application. Therefore, what you say to them is very important. If you don't remember your annual business income, the reason why you are applying for business credit, your annual expenses, or how much income you project to make off the business credit for example; it may be to your advantage to keep this information handy. If they call and you don't feel confident in answering their questions, it's okay. You can quit the call and contact us.

We would need to know exactly what was discussed with the underwriters and ask what to do next. We will advise you on how to proceed. Keep in mind that we are applying on your behalf, so if the underwriter asks did you submit the application, say yes.

When you apply, keep the information on your application readily available. You certainly do not want to appear unknowledgeable about your business when an underwriter calls to ask you questions about your business.

At 10 Percent Financed, we will send several applications on your behalf, and you may receive rejection letters. Forward each letter you received to us, so we can advise you on how to reply. Do not be dismayed by rejection letters. Lenders often reverse their decisions and award business credit; all you have to do is ask. If you receive rejection letters because of your past, do not be overly concerned about it. We all have a past. Speak with the underwriters and tell them you were once financially irresponsible and you turned a new leaf. You are now financially responsible and your newfound credit proves it.

When you are awarded your first round of business credit, rejoice and contact us.

We will strategize with you on how you can obtain additional rounds of funding before you use the amount you received for your first round. Again, I received \$6,000 in my first round of business credit and asked them to increase it to \$10,000. They agreed. Once I received the credit cards in hand, I inquired about obtaining additional lines or business credit. I noticed I had \$9000 in personal credit card debt that was preventing me from obtaining

additional business credit lines. I transferred this debt to the business credit cards, created another business, and removed the inquiries off my personal credit reports. My credit score increased dramatically from the less debt utilization and inquiry removal.

If you are interested in applying for inquiry removal, click [Inquiry Removal](#).

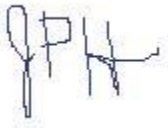
Again, everyone's' credit situation is different, so the great thing about 100 Percent Financed is that we advise everyone on a case-by-case basis. Please take note that these business credit cards can be used for any reason, but we recommend they should be used for your business.

Obtaining business credit cards and not using them for business purposes that produce income can be dangerous to your personal and business credit, so use them wisely. If the credit cards are used for consumer use or to acquire assets that do not produce income, then you and your business are solely responsible for paying down the debt without the help of the revenue received from clients, customers and tenants.

**To Apply for Business Credit, click [BUSINESS CREDIT WITH A PERSONAL GUARANTEE](#).**

I hope this guide will be extremely useful to you. If you have any questions about the content presented in this guide, feel free to email us. I would appreciate it if you would send me suggestions on how to make this guide better as well as other topics you would like me to touch on in the future.

Many thanks,

A handwritten signature in black ink, appearing to be 'JP' followed by a stylized flourish.

Juan Pablo

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